



Join the COTTON CLUB

Love your summer cottons? Then look out for the ultimate sign of quality – the COTTON USA trademark...

FROM MAXIDRESSES TO FLIPPY

skirts and the new soft tailoring, cotton is the hardest-working fabric in our summer wardrobes, and it's as synonymous with summer as Wimbledon and strawberries and cream. And no wonder we're having such a love affair – cotton is a natural fibre, making it cool, comfortable and long-lasting, not to mention great value for the money.

In fact, COTTON USA's research shows that people think of cotton as the most stylish and desirable fabric, best suited to the latest trends, with almost half of us choosing cotton for the items we wear the most. And, if you spot the COTTON USA Mark on a garment, you know that it's guaranteed to be made from a minimum of 95 per cent cotton, of which at least 50 per cent is quality US cotton – so it's made to last and worth every penny.

The Mark can be found in luxury lingerie brand Bodas and high-street favourite Marks & Spencer, to name-drop just two. So, next time you're updating your summer wardrobe, look out for the ultimate sign of quality – the COTTON USA Mark.

For more information on COTTON USA, visit www.discovercottonusa.com

